

The Journey of Digital Transformation: A Bird's Eye View from The Aviation Industry



Discussions

- AirAsia, the digital airline, and the role of ADE
- What's missing in the current industry? What's the future?
- The Digital Transformation Journey: Definitions, approaches and lessons learned



Breakout takeaways for audience

- What's the digital transformation for a manpower/skill-based company?
- The challenges faced by the aviation industry
- The approaches, strategies, and views on different digital transformation strategies
- Day-to-day work in a digital transformation team
- Opportunities for fresh graduates and young professionals in the aviation sector

to be conducted by:

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